

# SOCIAL INVESTMENT

## MEASURING COMMUNITY INVESTMENT

| INVESTMENTS IN THE COMMUNITY (€) | 2019 (1) | 2018   | 2017   | 2016   | 2015   |
|----------------------------------|----------|--------|--------|--------|--------|
| CATEGORY                         | 23,650   | 26,798 | 27,337 | 25,424 | 25,879 |
| Nonstrategic investment          | 1,534    | 286    | 822    | 1,975  | 209    |
| Strategic investment             | 20,652   | 24,443 | 25,855 | 21,99  | 23,556 |
| Commercial initiative            | 1,464    | 2,069  | 660    | 1,459  | 2,114  |
| NATURE                           | 23,650   | 26,798 | 27,337 | 25,424 | 25,879 |
| Education                        | 2,002    | 3,58   | 4,384  | 3,014  | 4,316  |
| Health                           | 1,545    | 1,565  | 1,519  | 1,745  | 1,814  |
| Economic development             | 3,576    | 5,795  | 2,434  | 2,637  | 1,692  |
| Environment                      | 1,616    | 1,057  | 1,961  | 1,617  | 2,296  |
| Art and culture                  | 10,585   | 10,749 | 9,923  | 10,361 | 7,234  |
| Social welfare                   | 2,907    | 3,231  | 6,36   | 5,226  | 3,839  |
| Emergency response               | 120      | 19     | 393    | 24     | 183    |
| Others                           | 1,299    | 802    | 363    | 800    | 4,505  |
| TYPE                             | 23,650   | 26,798 | 27,337 | 25,424 | 25,879 |
| Cash contributions               | 19,320   | 24,283 | 24,375 | 23,194 | 23,289 |
| Kind contributions               | 3,768    | 61     | 106    | 250    | 71     |
| Working time contributions       | 562      | 2,454  | 2,856  | 1,98   | 2,519  |
| MANAGEMENT COSTS                 | 2,322    | 1,007  | 1,066  | 1,387  | 1,533  |

### Notes:

(1) Determined according to the LBG methodology. Not yet validated by Corporate Citizenship. Data from 2014 has been rectified after LBG's audit, some projects having been valued and management costs reduced.